

Marketing Committee Update
12/7/17

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The Marketing Committee has teamed up with OPTUM for a showing of the film *Resilience* with a panel discussion following immediately afterwards. The showing will be held at the Ada County Sherriff's Office Training Annex on January 11, 2018 from 4:30 PM – 8:00 PM. The regular Board meeting time has been changed to 2:00 PM – 4:00 PM to accommodate this event. The Executive Committee agreed to committee members to the event. Suggestions were made as to which Board members would be asked to sit on the discussion panel. Julie will send a calendar invite to the Board.

Christina updated the EC on planning activities for the Meet and Greet event that will take place in February or March. The event will focus on informing legislators and stakeholders about the activities of the Board and the diverse resources that are represented by the Board members. Alexis will look at the budget to see how much the Board can spend on the event. Various venues were discussed and Christina will obtain price information.